



The Cassie Hines SHOES CANCER FOUNDATION

Dear Potential Glow Run Sponsor,

Imagine being a young adult with a clear plan of what is ahead in your life and then receiving a cancer diagnosis. The fear, the isolation, the overwhelming uncertainty. Now imagine a community showing up for you, strangers who become friends, moments that bring back laughter, and experiences that remind you that you are not defined by your diagnosis. That is exactly what the Cassie Hines Shoes Cancer Foundation does. We are inviting you to be part of something extraordinary.

This year marks a milestone we are incredibly proud of~ the 15th Annual Glow Run!

This is not your average 5K. The 15th Annual Glow Run will take place during a USPBL playoff game this year, meaning your brand will be front and center as fans already packed into the stands join our participants for a glow-in-the-dark 5K and 1-mile run/walk. Past Glow Runs have brought together hundreds of participants, volunteers, community members, cancer survivors, and corporate partners who share a commitment to making a difference. The 15th anniversary promises to be our biggest yet as the evening is themed around young adult cancer awareness, transforming the ballpark into a powerful celebration of resilience and hope.

Your investment powers information bag distribution to newly diagnosed young adults, post high-school educational scholarships, and Base2Summit, our signature 6-day free program that brings young adult survivors together in Northern Michigan.

We have refreshed our sponsorship packages for this milestone year to offer meaningful engagement at a variety of investment levels. Details are enclosed with this letter, and we would welcome a conversation to customize your involvement.

This is a moment to be part of something that matters. The 15th Annual Glow Run will glow brighter because of partners like you, and we are deeply grateful for the opportunity to collaborate to show up for young adults in our community. To secure your sponsorship, please complete the enclosed form or reach out directly. We would love to hear from you and find the right fit for your organization.

With sincere appreciation and excitement,

Karen Hines

*Executive Director, Co-Founder
Cassie Hines Shoes Cancer Foundation
586.322.0991 x1
khines@chscf.org*

Learn more about what CHSCF does to support young adults with cancer by visiting our website: www.chscf.org

Please fill out the sponsorship form below or online: [LINK to form](#)

Indicate Sponsorship Level here:

- Shining Sponsor - \$7,500
- Glowing Sponsor - \$3,000
- Mile Marker Sponsor - \$1,500
- Neon Sponsor - \$1,000
- Fuel Sponsor - \$500
- Community Sponsor - \$100

Sponsorship amount included: \$ _____

*Note: Check preferred. Please make payable to The Cassie Hines Shoes Cancer Foundation.
For credit card payment, please reach out via email - khines@chscf.org*

Company Name: _____

Sponsor Contact Name: _____

Sponsor Contact Phone: _____

Sponsor Contact E-mail: _____

Sponsor name to appear in promotional materials: _____

- Sponsor wishes to remain anonymous

I, the undersigned, agree to become a sponsor of the Cassie Hines Shoes Cancer Foundation glow run fundraiser on September 12, 2026

Signature: _____

Please return the completed form via email to khines@chscf.org or by mail to:

CHSCF
PO Box 345
Washington, MI 48094

Please keep a copy of this form for your records. The Cassie Hines Shoes Cancer Foundation is an IRS recognized 501(c)3 organization eligible to receive contributions. Your contribution may be tax deductible under IRS regulations.